

Beyond Borders: AI, Language & the Future of Global Content

26th & 27th October 2026

Holiday Inn, Mumbai India

Join Us at Samvād 2026

Asia's Premier Summit on Language, Localization & AI

SAMVAD 2026, the flagship annual conference hosted by CITLoB (Confederation of Interpretation, Translation and Localisation Businesses) is the representative association of Indian language industry that brings together all stakeholders within the language ecosystem for better cooperation, learning, sharing and progress. CITLoB members include organizations and professionals from academics, research, language technology, localisation, translation and interpreting. Recognized by world's leading language industry associations including GALA, ATC, EUATC, WL and LoLunch, Indian Government bodies like FICCI and TDIL. CITLoB is also actively engaged by international language industry media organizations like Slator, Multilingual, CSA research.

Samvād 2025 - Highlights

- Participation from VV5 countries and 11 Indian states
- 20+ speakers and thought leaders
- 1 workshop with 15+ participants
- Participation from freelancers, students and independent professionals
- A strong showcase of AI, localisation, and multilingual content innovation under one platform
- 80+ total delegates
- 7 exhibitors and 8 sponsors
- 9 award winners recognised
- 15+ virtual attendees
- Representation across Media, Academia, LSPs, Government, and Technology sectors

Why Samvād 2026

India: The Next Multilingual Growth Story

India's digital economy and multilingual consumer base are creating unprecedented opportunities for businesses looking to scale across regions and languages. With AI accelerating content creation and communication, language has become a strategic business advantage.

The Convergence of AI, Localization & Global Business

From AI-powered translation and dubbing to multilingual customer experiences and SaaS expansion, SAMVAD 2026 showcases the technologies and partnerships shaping the next generation of global growth.

What to Expect at Samvād 2026

Industry Visionaries & Keynotes	Executive Panel Discussions	AI & Technology Showcase	High-Value Networking	Real-World Success Stories
Hear from industry pioneers, global business leaders, and AI innovators shaping the future of multilingual markets.	Engage with discussions on AI, SaaS globalization, digital India, multilingual content, fintech, and the future of language services.	Discover the latest innovations in AI, localization platforms, voice technology, dubbing, subtitling, and automation.	Connect with CXOs, enterprise buyers, technology providers, investors, and global partners through curated networking sessions.	Learn from enterprise case studies and customer success stories showcasing measurable business impact through localization and AI adoption.

Featured Experiences

- Inspiring Keynotes from Industry & Technology Leaders
- Curated Speed Networking with Decision-Makers
- Customer Success Stories & Enterprise Case Studies
- Panels on Global Expansion & The Multilingual Economy
- AI & Process Innovation Challenge
- Translation & Localization Excellence Awards
- Exclusive Networking Mixer & Cocktail Evening

Who Will Attend?

Language Service Providers (LSPs), AI & Language Technology Companies, OTT & Media Platforms, SaaS & Product Companies, BFSI & Fintech Leaders, E-commerce & Consumer Brands, Government & Digital India Initiatives, Academia & Research Institutions, Global Industry Associations & Enterprise Buyers

Why Sponsor Samvād 2026?

- Position your brand at the forefront of the AI and multilingual revolution.
- Connect directly with senior decision-makers and enterprise buyers.
- Showcase your solutions through presentations, exhibitions, and networking.
- Build strategic partnerships across the language, technology, and digital ecosystem.
- Gain visibility among Asia's fastest-growing localization and AI community.

Be Seen. Be Heard. Be Associated.

Become a Samvād 2026 Sponsor

Showcase your brand. Build powerful connections. Shape the future of language, localization & AI.

Hurry, don't miss the limited sponsorship opportunities.

Reach out now: secretary@citlob.in

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SPONSORSHIP OFFERS

		INVESTMENT (INR)/(US DOLLAR)	BENEFITS ON NEXT PAGE	
MAIN SPONSORS				
TITLE SPONSOR		4,50,000/\$ 4,750		
PLATINUM SPONSOR		3,00,000/\$ 3,150		
GOLD SPONSOR		2,00,000/\$2,100		
SILVER SPONSOR		1,50,000/\$1,600		
STARTUP PITCH SPONSOR		2,00,000/\$2,100		
EXPO BOOTH (FEATURE AT PAGE NO 4)		75,000/\$800	BENEFITS	
LANYARD & BADGE SPONSOR		50,000/\$550	Logo Branding	
SPEED NETWORKING SPONSORS		75,000/\$ 800	Logo placement at the networking zone, table signage, expert-led roundtable sessions	
ADDITIONAL OPPORTUNITIES			BENEFITS	
LUNCH SPONSOR		75,000/\$800	Branding on lunch signage, announcement before lunch; logo in lunch menu program	
NETWORKING MIXER & COCKTAIL EVENING SPONSOR		2,00,000/\$ 2,100	Sponsor logo on welcome board; one standee at networking venue; official evening sponsor recognition	
BAG SPONSOR		50,000/\$550	Logo on attendee bags; one insert flyer in each bag; logo attribution at registration desk	
BAG INSERTS		10,000/\$110	Visibility and direct access to audience	
WORKSHOP SPONSOR		75,000/\$ 800	Logo on workshop materials; intro by moderator; small branded giveaway during workshop	
COFFEE BREAK SPONSOR		50,000/\$550	Logo on coffee station; shout-out between refreshment breaks	
WI-FI SPONSOR		25,000/\$ 300	Wi-Fi network named after sponsor; login landing page with logo; mention in program guide	
RESEARCH SPONSOR		3,00,000/\$3180	Exclusive branding on industry report; conference recognition; media exposure.	

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BENEFIT DESCRIPTION	TITLE SPONSOR	PLATINIUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	STARTUP PITCH SPONSOR	SPEED NETWORKING SPONSOR
Event Naming Rights	SAMVAD 2026 Presented By CITLoB In Association with.	Co-Powered By	Supporting Sponsor	Associate Sponsor	Supporting Sponsor	X
Reception Area Branding	Yes , Exclusive	Yes	Yes	Yes	Yes	Yes
Side Panel Display with Logo / Event Website	Throughout the event	Throughout the event	Throughout the event	Throughout the event	Throughout Startup Pitch session	Throughout networking session
Stage Branding	Main Stage Naming Rights & Stage Branding	Main Stage Branding	Session Branding	Shared Branding	Session Branding	X
Session Sponsorship	1 Keynote Session & 1 Panel Session with Branding	1 Keynote Session with Branding	1 Sponsored Sessions with Branding	1 Panel Session	1 Guest Speaker Session	X
Booth (Benefits on Next Page)	Yes	50% discount on Booth	25% discount on Booth	15% discount on Booth	10% discount on Booth	10% discount on Booth
Mailing	Pre and Post Event Mailing campaign (Content to be supplied by sponsor)	Pre and Post Event Mailing campaign (Content to be supplied by sponsor)	Pre and Post Event Mailing campaign (Content to be supplied by sponsor)	Pre and Post Event Mailing campaign (Content to be supplied by sponsor)	Pre and Post Event Mailing campaign (Content to be supplied by sponsor)	X
Promos	Logos on all communications for the event before and after event	Logos on all communications for the event before and after event	Logos on all communications for the event before and after event	Logos on all communications for the event before and after event	Logos on all communications for the event before and after event	X
Networking Tables and Speed Networking	X	X	X	X	X	Yes, both
Logo on Guest Mementos	Yes	Yes	Yes	Yes	X	X
Delegate Passes for full conference	4 Delegate Pass + 2 Exhibitor Pass	3 Delegate Pass + 2 Exhibitor Pass	2 Delegate Pass + 2 Exhibitor Pass	1 Delegate Pass + 1 Exhibitor Pass	1 Delegate Pass + 1 Exhibitor Pass	X
Website & Banner Branding	Top Placement on homepage, banners & all promotions	2nd Placement on homepage, banners & all promotions	3rd Placement on homepage, banners & all promotions	4th Placement on homepage, banners & all promotions	5th Placement on homepage, banners V& all promotions	Included

Exhibitor Booths

	TITLE SPONSOR	PLATINIUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	STARTUP PITCH SPONSOR	EXPO BOOTH
Exhibitor Fascia	✓	✓	✓	✓	✓	✓
Exhibitor Logo	✓	✓	✓	✓	✓	✓
Logo on Event Video	✓	✓	✓	✓	✓	✓
Exhibitor Staff	2	2	2	1	1	1
Logo on Website & Social Media	✓	✓	✓	✓	✓	✓
Delegate Pass	4	3	2	1	1	1